

with our customers. Our newsletter is one such initiative. Through our newsletters, we strive to provide our valuable customers with information about all that's happening in the Naiknavare family, and specially about their own projects.

The July 2021 Edition of Patron's Connect provides near-real time information about the construction progress of your home, and other related updates. We're pleased to also share glimpses of various newsworthy events, including customer out reach programs, marketing efforts, and social gatherings held in the premises of your own project. We hope you enjoy this communique.

Volume - IV











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BLOGS CORNER

#### MEET YOUR NEIGHBOURS - POSSESSION EVENT

Few glimpses of our happy clients taking the possession of the keys of their brand new residence in Tower B! We wish them good health and prosperity as they start their next chapter with their loved ones. It has been our privilege to be their real-estate partner.









#### FIRST GENERAL BODY MEETING

The First General Body Meeting of Neelaya Cooperative Housing Society Ltd. was held on 16th July'21. It gives us immense delight to share some moments of the residents and Naiknavare team at this promising new beginning.

All common area development and concerns were addressed along with with the provisional management committee which was elected during the First General Body Meeting for better and fruitful communication.









#### CUSTOMER RELATIONSHIP MANAGEMENT (CRM)

At Naiknavare Developers, we believe not just in creating quality homes/ corporate spaces, but also in building endearing relationships too. For us, selling a property is not an end in itself, but a link in the process of building relationships and ensuring absolute peace of mind for our clients.

We believe clients are our only priority, and we work hard to earn their confidence and lasting good will. Naiknavare Developers has introduced a customer care department for addressing any issue faced by a customer through a single window system. Our aim is to make it a pleasant experience for the occupants who have bought properties at our premium projects, as well as tenants. The department will address the following issues:

- Any post possession related issues
- Customer feedback
- Customer grievances

As a valued customer, you can communicate with us through the Customer Care Department. You may register your concerns with our CRM dept. by just dialing our IVR No.: 020-41471111,8956382382

Working hours: 9:30 am to 6:00 pm, Monday to Friday & 2nd & 3rd Saturdays.

You may also send us an email at <u>customerservices1@naiknavare.com</u> and customerservices@naiknavare.com

Your continued patronage and suggestions are a vital part of our growth and we are most grateful to you for that.

\*Please note that, it is mandatory to register your defect liability concerns through IVR for further attention and resolution\*

Happy to serve you...!

CRM Team, Naiknavare Developers Pvt. Ltd.

#### INDRODUCTION OF JLL AS FACILITY MANAGEMENT AT NEELAYA



#### Dear Patron,

We are pleased to inform you that **NDPL** has appointed Jones Lang LaSalle, an internationally acclaimed market leader in Property & Asset Management as Property Managers for **Neelaya**.

Jones Lang LaSalle will endeavor to further enhance your experience in-line with global standards and make the Property a Best in class Building.

First and foremost, we are indeed privileged and excited for being given an opportunity by **NDPL** to serve you.

With our wide-ranging experience and world-class processes, we are here to raise the levels of property management deliverables to your premises. We firmly believe that we shall be able to add value to the trust imposed in us by you. It is our commitment to you that we will always endeavor to bring in our global best practices which we have successfully implemented a number of times in the best Residential complexes around the world. It is these tried-and-tested processes that will result in improving the standard of living that you are used to enjoying at **Neelaya** 

In order to keep our communication more direct and seamless, we have deployed a dedicated resource to take care of your inputs and valuable feedbacks. For any of your concerns, queries or clarifications-please contact at +91 8805573660; vivek.ambare@ap.jll.com

Property Manager is dedicated resource to act as SPOC for all your concerns, queries, feedback and escalations. Rest assured, anything brought to his notice and knowledge, requiring my personal attention, will reach me as a standard process of Jones Lang LaSalle.

Though it would be needless to add that our success will largely depend on your kind co-operation, we can assure you that we will not leave any stone unturned to provide you a best in class living experience.

Last but certainly not the least, with earnest sincerity, we solicit your kind co-operation to enable us to make your living at Neelaya, a pleasant, safe and secure living.

Warm Regards,
Property and Asset Management- West
Jones Lang LaSalle

Achieve Ambitions

### NAIKNAVARE DEVELOPERS COLLABORATES WITH XANADU REALTY FOR NEELAYA PROJECT

Xanadu recently forayed into the pune real estate segment after establishing a firm foothold in MMR and Bangalore regions. Xanadu Realty brings its institutional growth and marketing expertise to a portfolio sign-up for three ongoing projects in the Pune region with Naiknavare Developers, one of Pune's top real estate developers. We at Naiknavare Developers welcome Xanadu Realty at Neelaya.



#### WORLD ENVIRONMENT DAY AT NEELAYA

On the occassion of World Environment Day, we celebrated World Chipko Day' on 5th June at Neelaya Project in honour of Renowned Environmentalist Mr. Sunderlal Bahuguna (Chipko movement leader). Sharing some captured moments of members planting trees at Neelaya.



## PUNE OFFICIALLY BECOMES SECOND LARGEST CITY IN MAHARASHTRA

The PMC will now have a geographical area of 516.18 sq km, thus replacing the Brihanmumbai Municipal Corporation (BMC), which has 440 sq km area, as the civic body with the largest area. for more information click the link https://bit.ly/3AfK4jA

#### **The Indian EXPRESS**

Home / Cities / Pune / Largest area under PMC, Pune officially becomes biggest city in Maharashtra

#### Largest area under PMC, Pune officially becomes biggest city in Maharashtra

The PMC will now have a geographical area of 516.18 sq km, thus replacing the Brihanmumbai Municipal Corporation (BMC), which has 440 sq km area, as the civic body with the largest area.

Written By Ajay Jadhav | Pune | Updated: July 1, 2021 9:18:35 am



Pune has officially become the city with the largest geographical area in Maharashtra after the state government on Wednesday issued an order for extending the boundaries of Pune Municipal Corporation (PMC) to include 23 new villages in the existing city limits.

The PMC will now have a geographical area of 516.18 sq km, thus replacing the Brihanmumbai Municipal Corporation (BMC), which has 440 sq km area, as the civic body with the largest area. With the new urban limits, Pune also becomes the seventh largest city in the country.

Incidentally, the PMC has an estimated budget of Rs 8,370 crore for 2021-22, as compared to the Rs 39,038 crore budget of the BMC.

The state Urban Development department had issued the notification on December 23 last year announcing its intention to extend PMC boundaries to include the new areas. "The state government has considered the objections and suggestions received to the notification," the order stated, adding that the government has decided to alter the limits of the civic body.

- Stay updated with the latest Pune news. Follow Express Pune on <u>Twitter here</u> and on <u>Facebook here</u>. You can also join our Express Pune <u>Telegram channel</u> <u>here</u>.

The 23 adjoining villages merged in PMC limits are Mhalunge, Sus, Bavdhan Budruk, Kirkatwadi, Pisoli, Kondhwe-Dhawade, Kopre, Nanded, Khadakwasla, Manjari Budhruk, Narhe, Holkarwadi, Autade-Handewadi, Wadachiwadi, Shewalewadi, Nandoshi, Sanasnagar, Mangdewadi, Bhilarewadi, Gujar Nimbalkarwadi, Jambhulwadi, Kolewadi and Wagholi.

The state government had first declared its intention to include 34 villages in PMC limits in 2014, but the process was delayed and only 11 villages were merged in the PMC, that too after an intervention by the Bombay High Court in 2017. The High Court had urged the state government for a response over its delay in merging the villages in PMC limits, after the villagers approached the court.

The 11 villages merged in 2017 were Lohegaon, Mundhwa, Hadapsar, Uttamnagar, Shivane, Ambegaon Khurd, Undri, Dhayari, Ambegaon Budruk, Phursungi and Urli Devachi.

### Marketing Initiatives

#### CREATIVES FOR HOARDING CAMPAIGN





### Marketing Initiatives

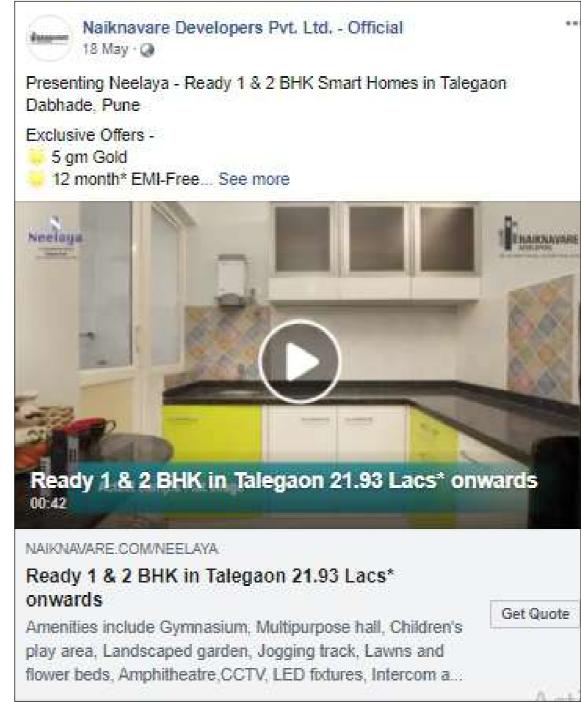
#### CREATIVES FOR HOARDING CAMPAIGN

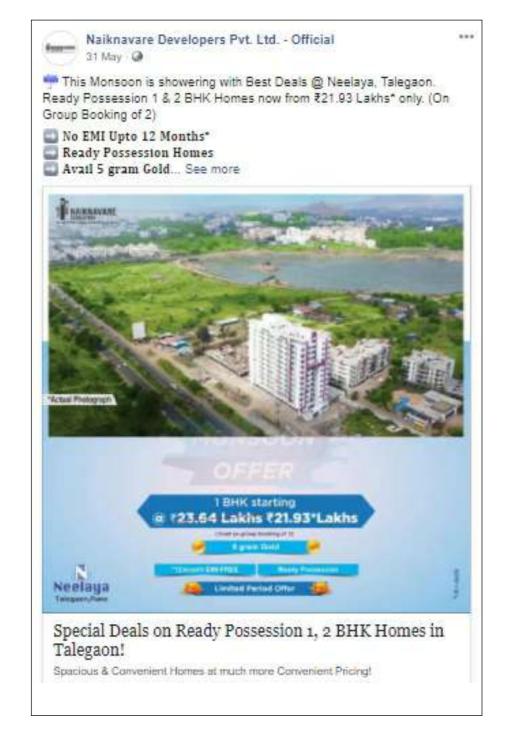


### Marketing Initiatives

#### FACEBOOK CAMPAIGN





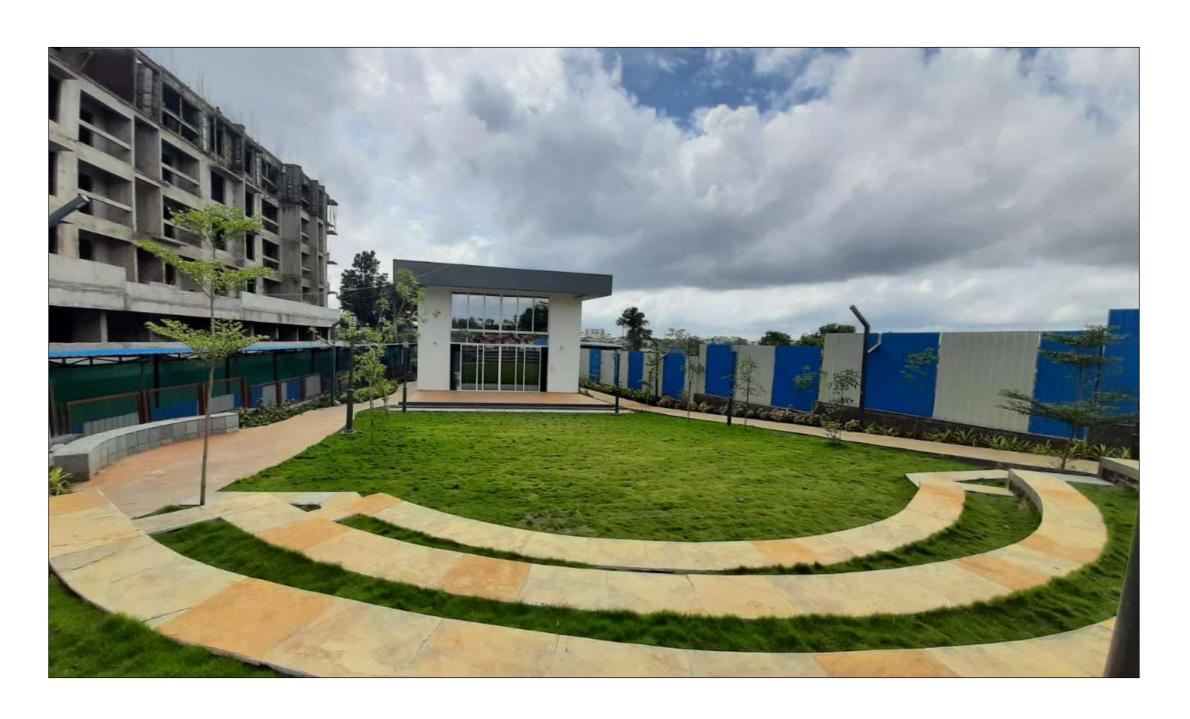




### ILLUMINATED LOGO SIGNAGE INSTALLED AT MAIN ENTRANCE



### NEELAYA CLUB HOUSE





### KIDS PLAY EQUIPMENT FIXING WORK IN PROGRESS









### MUNICIPAL WATER CONNECTION & WATER METER INSTALLATION WORK COMPLETED





### FIRE FIGHTING WATER PUMP INSTALLATION COMPLETED



### ELECTRIC METERS INSTALLATION COMPLETED



### CCTV INSTALLATION IN COMMON AREAS WORK IN PROGRESS



### **TOWER A - STATUS UPDATE-**

5th Floor RCC Floor Work In Progress





### TOWER A - TOILET OF 1st FLOOR FLATS WORK IN PROGRESS





### TOWER A - SHOP POP WORK IN PROGRESS





### TOWER A - SHOP EXTERNAL PLASTER WORK IN PROGRESS



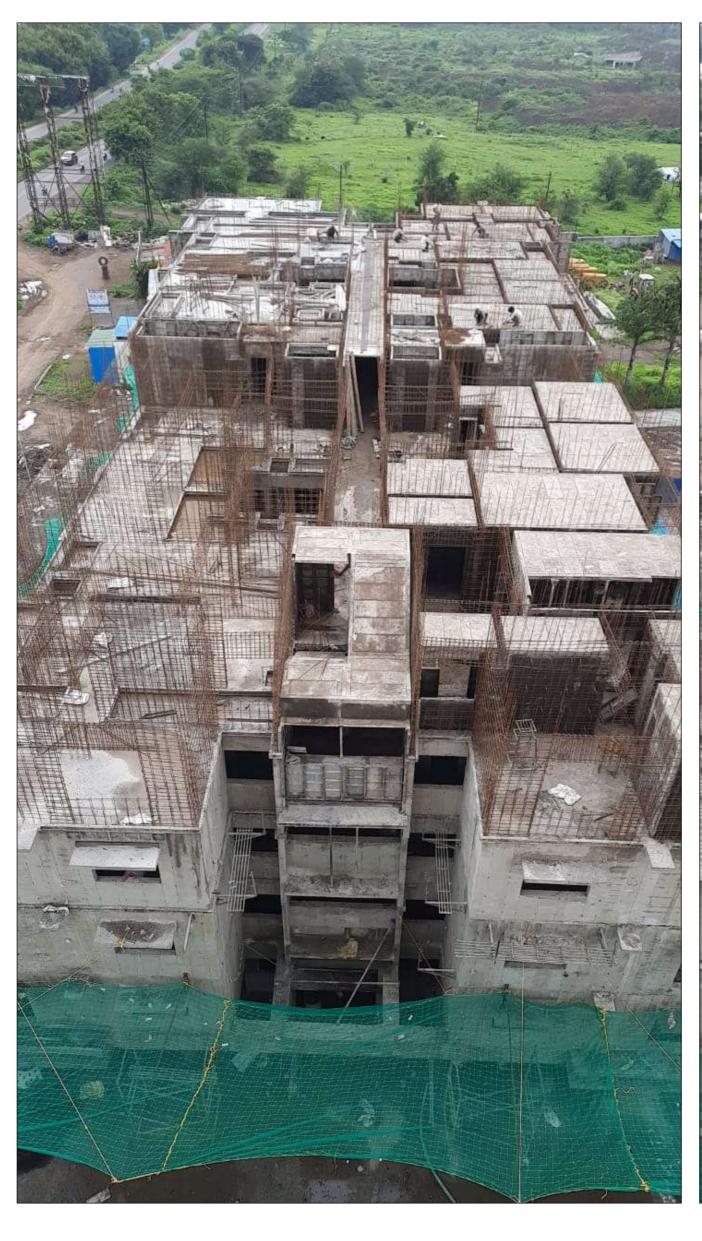


### TOWER A - SHOP TOILET WATER PROOFING WORK IN PROGRESS





### TOWER A - TOP VIEW





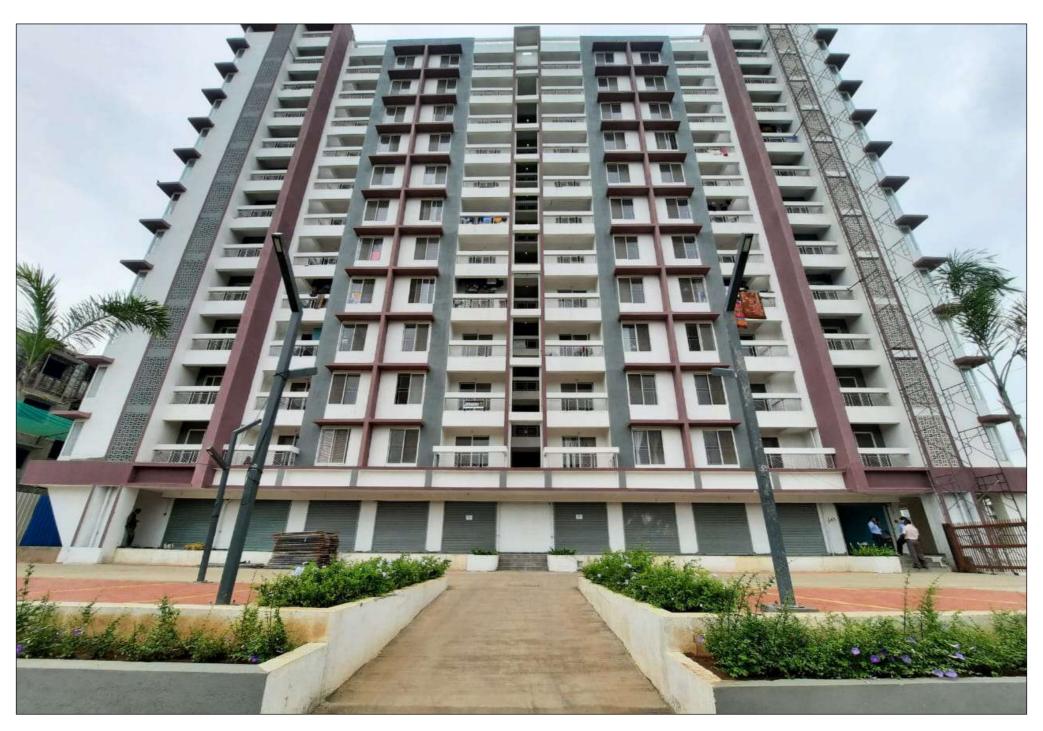
### SEWAGE TREATMENT PLANT CONSTRUCTION WORK IN PROGRESS



**TOWER A-** SHOPS GYPSUM APPLICATION WORK IN PROGRESS



### TOWER B - FRONT ELEVATION





### TOWER B - DRIVEWAY CONSTRUCTION COMPLETED







### TOWER B - PARKING AREA CONSTRUCTION COMPLETED





### Events & Happening

### PUDHARI FACEBOOK LIVE - EXCLUSIVE CHAT WITH MR. HEMANT NAIKNAVARE,

Watch Mr. Hemant Naiknavare (Director, Naiknavare Developers) talk about the challenges faced by real estate developers for slum rehabilitation projects as well as the future and vast scope that exists ahead of us in this field. <a href="https://bit.ly/2ZzUGIY">https://bit.ly/2ZzUGIY</a>



### Events & Happening

#### **AURANGABAD PROPERTY EXHIBITION -**

Here are some moments from the Divya Marathi Expo 2021.







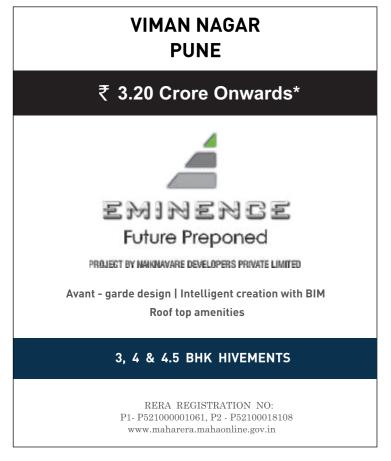




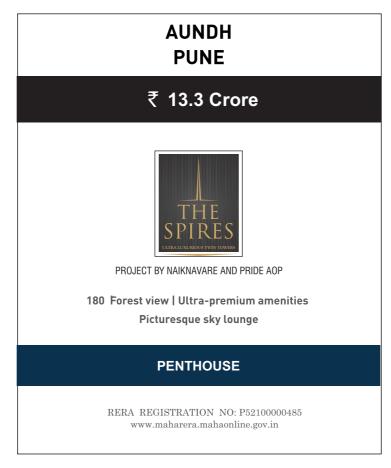
### Other NDPL Project

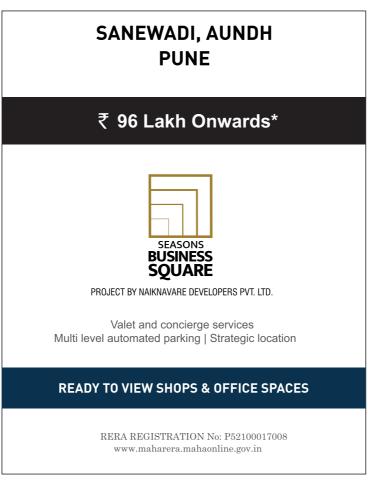
### ONGOING PROJECT HIGHLIGHTS

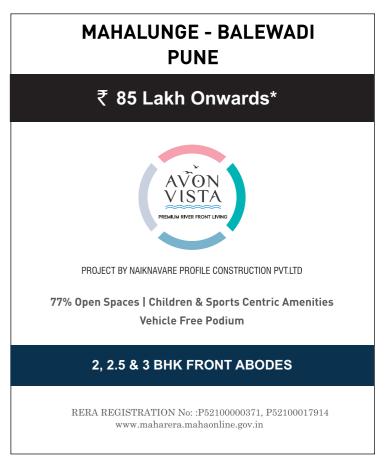
Luxury residences, value homes, budget housing or commercial, naiknavare excels in all residential and commercial segments. Here is a selection of our current projects.

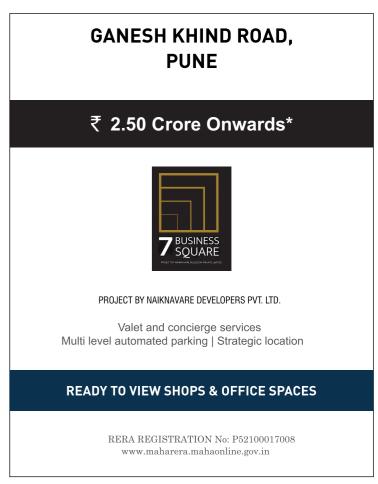






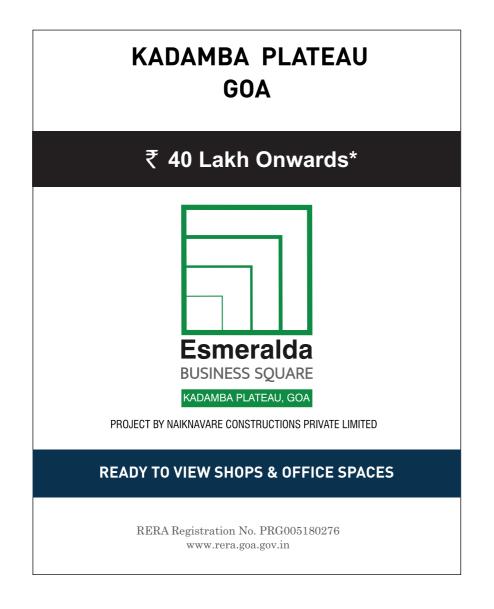




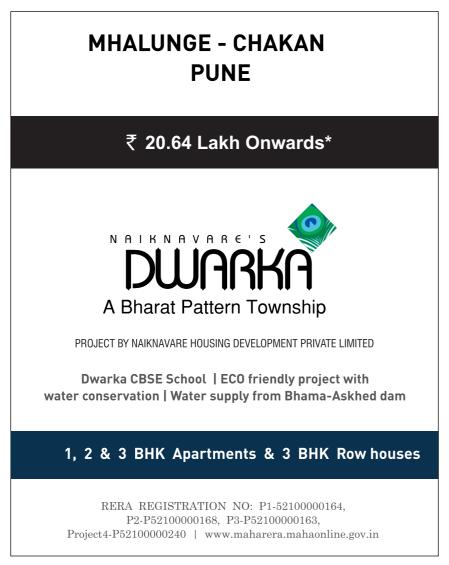


### Other NDPL Project

#### ONGOING PROJECT HIGHLIGHTS









### UPCOMING PROJECTS

- Residential Upcoming Project: Balewadi (Avon Vista New Towers), Aundh
   Banner Link Road, Shivajinagar, Hadapsar.
- Commercial & Retail Upcoming Projects: Dandekar Bridge, Sinhgad Road, Hadapsar.

### Other NDPL Project

#### ONGOING SRA PROJECT

#### PRATHAMA (RAMTEKDI, PUNE)



The Ramtekdi slum is spread across 50 acres. To rehabilitate the slum dwellers in this area, we took over 15 acres of this land and started our pilot project 'Prathama'. This redevelopment programe consists of 7 buildings with 11-stories providing a permanent roof to 1176 families. We completed the first phase of this project in 2015 and handed over well-built homes to 516 families. Each unit in these buildings is a self-contained house of 25 square meters and is equipped with basic civic amenities and community facilities.

### For our second slum rehabilitation project, we set our

eyes on the slum dwellers located near Dandekar Bridge. We aimed to transform the lifestyle of the people dwelling in that locality, hence the project was named Parivartan.

To ensure that we preserve the fabric of community living, Parivartan has large common areas, common spaces on every floor, and lively wall painting to enable the residents in coming together as a happy community.

PARIVARTAN (DANDEKAR BRIDGE, PUNE)

#### VAKOLA (SANTACRUZ, MUMBAI)



Situated in Vakola, Santacruz East, our slum rehabilitation project aims to offer quality homes to 3000 slum dwellers. To achieve this objective, we have already started the construction process. Our first building consists of 13 storeys with seven units of 1 BHK flats on each floor. We offer 300 square feet per 1 BHK unit; following the regulations made by the government and the Slum RehabilitationAuthority.

UPCOMING SRA PROJECTS Shirole Vasti, Raut poperty near Parvaati, Mahatma Phule Peth, Juna Bazar

### Blogs Corner

#### 2021: The Right Time to Invest in Indian Real Estate | Must Read

Coronavirus has disrupted almost every industry, including real estate. The first half of 2020 was dismal with the onset of Covid-19 but in the latter half of the year, demand slowly started to build with low lending rates, easy payment options from developers, etc.

https://bit.ly/3ipdoNX

#### Your Essential Guide to Types of Home Loans in India

For most of us, buying a home we can call our own is a goal we wish to do our utmost to achieve. However, in today's world, buying property is no easy task. While an array of schemes, rates, and offers are being advertised by financial institutions to induce prospective homebuyers, buyers need to make the right decision and choose the right type of home loan. The process begins with identifying the right kind of home loan and then going ahead judiciously. https://bit.ly/3gfSpuk

#### Check out these Home Decor Tips for the Rainy Season

Cool showers in the rainy season bring in the soothing breeze and greenery all around, much-needed relief from the blazing sun. Sitting in a covered balcony or verandah and sipping warm cups of tea or coffee with hot snacks while watching the rain is all that one wants to do during this season. https://bit.ly/2SkJT5p

#### Home Loan Interest Rates Further Reduced - What this means for Home Buyers

the Covid-19 pandemic has hit the Indian economy hard across all sectors, real estate no exception. To give a boost to home-buying the RBI has helped push banks to offer lower interest rates on home loans. This reduction in home loan rates has in turn spurred demand for residential properties. https://bit.ly/3puhmq6

### Home Office Ideas | Convert these small areas to a Work Space

The COVID-19 virus has unleashed untold hardships on all of us. As the world has been grappling with the worsening claws of the virus, the concept of work from home (WFH) is proving to be an effective solution to keep it going. Organizations around the world have switched over to the WFH mode and looking at the current situation, it is evident that home offices are here to stay. https://bit.ly/3z8inbL

#### Behold the Awe-Inspiring Design Features of these Homes in Pune

A beautiful home nestling in exquisite premises and surroundings is all you need to lead a blissful and content life. Your abode that exudes vibes of warmth and looks inviting makes you feel rejuvenated and joyous, no matter how a day is spent outside. If you're on the threshold of buying a new home in Pune and feeling all upbeat about choosing the best residence, you have to identify the right property developers and projects that meet your needs and are fairly priced too. https://bit.ly/3pwRGcj



At Neelaya, the journey till date has been exciting as well as rewarding primarily because of our valued clientele. We follow the best practices and deliver the best to our customers. In turn, every sign of satisfaction makes us more inclined towards maintaining highest standards of construction and service.

Through this newsletter, you can have a glimpse of how the project you put your trust in, has developed during the last few months. We value our association with you; your confidence and trust drives us to meet, and indeed, exceed your expectations.

Do stay in touch with us to share your opinions and suggestions and help us excel in this endeavor.

💋 For enquiry call +91 20 41471111 🙆 Email - presales@naiknavare.in 📵 <u>https://www.naiknavare.com/neelaya</u>





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